



# LIC QUARTERLY NEWSLETTER

1 April 2022

*The success of our students measures our success!*

Second Edition

## « Seminar Held at LIC Olympia Campus »

LIC continued conducting seminars as part of its extracurricular knowledge imparting efforts to the community. The half-day seminar was organized by the Department of Business Administration on the 26<sup>th</sup> of February 2022. Dr. Tariku Atomsa (Associate Professor) and Mr. Anteneh Ewnetu (Assistant Professor) made scholarly presentations entitled: **The Concept of Blue Ocean Strategy** and **Creating a Successful Business**, respectively. LIC staff, students and guests from all walks of life attended the seminar.

Partial Image of Seminar Participants



The Concept of Blue Ocean Strategy



Creating a Successful Business



## « Launching LIC Journal »

The world of research involves quite a few aspects and amongst them there is the consideration of academic journals. Researchers and students are known to publish their works and experimental findings in the academic journals. Cognizant of this fact, LIC decided to start its academic journal. The journal is called **LIC Journal of Business and Economics (LIC-JBE)** and it will be published twice a year. LIC staff, students, and the academia will be invited to publish their research work in this journal in due course.

## « Let's Help the Helpless with Mary Joy Ethiopia! »

**Hello! Mary Joy Ethiopia is calling for help!**

It is clear that LIC have shown its responsiveness to this call as part of its community engagement services. It gives us a pleasure when we daily feed lunch to more than 90 highly vulnerable elderly people in Addis Ababa in collaboration with Mary Joy Ethiopia. LIC is trying to sustain the feeding program by designing a lasting strategy which will be announced in due time. In the short run, however, we are calling LIC community for immediate assistance to these group of society through Mary Joy Ethiopia until April 8, 2022. The call can be seen from LIC Telegram Page as well.



## MISS IT NOT!

PANELISTS FROM ACADEMIA, GOVERNMENT AUTHORITIES, AND INDUSTRY OPERATORS WILL DISCUSS ON **“THE CHALLENGES AND PROSPECTS OF THE ETHIOPIAN TOURISM INDUSTRY AMID COVID19 PANDEMIC”**

The date and venue will be announced soon on our Telegram and Facebook pages.



## « The Family Managed to Earn Three Degrees from LIC »

It is a special incidence in the history of LIC that graduates Biruk Wubie (Finance & Investment), Kidist Wubie (Project Management) and their father Wubie Tadesse (Finance & Investment) earned their master's degree from the College. LIC encourages families of this kind to join our community and be a member of LIC Alumni which will be established in the near future.

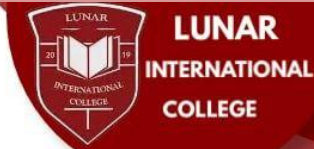


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## ጥሪ ለሉና ሊንተርናሽናል ኮሌጅ ግንባራ በመጣ

እንደሚታወቀው ኮሌጆችን በሜሪ ጆይ ኢትዮጵያ ጋር በመተባበር ደጋፊና ተንከባካቢ ለሌሎች ለረገድ ወር 2013 ዓ.ም ጀምሮ የምሳ ምገባ በየቀኑ እንደሚያደርግ ይታወቃል።

በቅርቡ የኮሌጁ የማይቋቋም ለባላት በበታው በመገኘት በምሳ ምገባ ፕሮግራም ላይ ተሳትፎ ነበር። በዚህ ወቅት የተረዳነው ለወደፊት የኮሌጁን የግንባራ ለገልግሎት ሃላፊነት ለመወጣት ዘላቂነት ያለው ስልት የታሰበ ቢሆንም ባጭር ጊዜ ደግሞ ለረገድ ወር ወላጅ አልባ ህጻናት የገንዘብ፣ የልብስና የቀሳቀስ ድጋፍ ማሰባሰብና አርዳታ ማድረግ ለንግግር ጉዳይ ሆኖ ለግኝተኛዎቹ።

በመሆኑም እርስዎ በሚቻልዎት በመረጡት መንገድ ለእነዚህ ለረገድ ወር ወላጅ አልባ ህጻናት መርዳት እንዲችሉ ይህንን ለድል ያመቻቸን ስለሆነ በገንዘብ፣ በልብስ ወይም በቀሳቀስ ድጋፍ እስከ መጋቢት 30 ቀን 2014 ዓ.ም እንዲያደርጉ በተረጋገጥኩ ስም ጥሪ እናተርጋለን። አርዳታዎን ቢታወቅም ለተረጋገጥኩ እናደርግለን።

አርዳታው የሚሰጣቸው በሉና ሊንተርናሽናል ኮሌጅ ሎጆቻችን ካምፓስ ውስጥ ነው።

ደምበል ፊት ለፊት አበተሰ ኮምፕሌክስ አጠገብ

ለተጨማሪ መረጃ የሚከተሉትን ስልክ ቁጥሮች ይጠቀሙ።

- 1) 0915276643 (አበበ) ወይም
- 2) 0912027739 (ጌታቸው)

"ሁሌም ስለጥ የምቀበለው አለ" ሜሪ ጆይ ኢትዮጵያ

LIC V/P for RPCS